

Urban Agenda Launch Meeting Takes Place

9 February 2024

An online launch meeting for the Urban Agenda was held, with the participation of 39 representatives from SUMP-implementing cities. The meeting brought together transportation and communication teams from Turkish municipalities, as well as communication consultants from SUMP projects, to focus on sustaining the awareness raised during European Mobility Week regarding sustainable mobility throughout the year.

Discussions centred on how collective efforts could encourage all citizens to adopt sustainable transportation modes. Municipal authorities provided suggestions on how the project could be made more inclusive, enjoyable, and efficient. Participants agreed to hold another meeting in March, and municipal representatives were thanked for their interest in the Urban Agenda, which aims to create a better urban life.

The Urban Agenda is now inviting all citizens to become a <u>#SUMPTürkiyeVolunteer</u>, encouraging everyone to fully enjoy their city with the motto <u>#LiveYourCity</u> to the fullest!

For more news. you can visit the website: https://www.skupturkiye.org.tr/