

Car-Free Day

22 September 2024

This year, Car-Free Day was celebrated with great enthusiasm and high participation in Istanbul, Ankara, Izmir, Fethiye, and Denizli! 🛴 🚲 🐇

Let's take a closer look at "Car-Free Day." Known worldwide as "Car Free Day," its origins trace back to the early 1990s. The first event took place in some Swedish cities in 1994, followed by local events in Italy. The global spread of "Car-Free Day" began on 22nd September 2000. Since then, "Car-Free Day," which is part of European Mobility Week, has been celebrated annually in many countries. This event aims to raise awareness about sustainable mobility solutions in cities across the globe and reduce individual car usage by encouraging people to opt for more environmentally friendly alternatives in traffic-free public spaces. It plays a key role in alleviating traffic congestion, reducing air pollution, and promoting alternative transportation methods such as walking, cycling, and public transit.

With our annual "Car-Free Day" celebrations on 22nd September, this year we once again had the chance to experience our cities in a traffic-free, noise-free, and safe environment. On this special day, roads were closed to vehicles and opened for cyclists, pedestrians, and micro-mobility users!